



READING
TOWN HALL

**CHRISTMAS MARKET
SATURDAY 21**

NOVEMBER 2026

10.30am - 4.30pm

R READING
MUSEUM

Concert Hall Foyer Space, Concert Hall & Reading Museum.

FREQUENTLY ASKED QUESTIONS

How much does a space cost?

A single space is £35 or £40 depending on table size. Payment will be required within 5 days of acceptance of your booking.

What size table do we get?

We provide either a 6' x 2' table or 4' x 2' table chair for each space you book. Your useable space is approx. 7' x 5' or 5' x 5', though this may vary according to location in the market. Please, where possible, store your boxes etc under your table so they are hidden from view.

Can we bring our own rails and stands?

Absolutely, but they must fit into your space without encroaching on your neighbour. This may mean you have to bring your own tables instead of using ours. We want you to create an area that is personal to you and your products. Please check with us if you'd like to bring your own, so that we can make sure your stall is located in a suitable place.

Is there access to an electricity supply?

Please request access to electricity if you require it on the Application Form. We will do our best to accommodate this but cannot guarantee access.

What competition will we have at the event?

We are not adverse to competition as we believe this will create a healthy shopping experience, but we will be avoiding too many stalls of the same product.

If we are unable to attend event, will we receive a refund?

In accordance with distance selling regulations, we will allow you 7 days to change your mind from letting you know that we have received your form and payment. Cancellations outside of the above will NOT be refunded unless alternative stallholders can be found, and we will raise a small admin charge of £5.00 per market space. Alternative stallholders MUST be approved by us.



**READING
TOWN HALL**

Can we pay on the day?

Sorry, no. We will confirm if your enquiry has accepted as soon as possible. This confirmation will include our payment details, which will be online via our website. Your full confirmation will then be sent once payment has been received.

Do we get a refund if the footfall is low?

We will make every effort to attract as many people to our fairs as we possibly can. We cannot be held responsible for adverse weather conditions, road works, sports events or any other variable which may affect the footfall. We cannot offer you a refund if you feel you haven't seen as many people as you would have liked.

How many customers might we get?

The market has been attracting over 2000 visitors for the past 2 years, and stall holders have reported good sales. We hope to keep increasing this figure.

What marketing and advertising do you do?

Reading Town Hall & Museum will endeavour to attract as many people as possible to the fair by posting advertising and banners in the location on the day itself and leading up to the event. We will advertise prior to the event in local publications, on social media, our own website and via digital e-shot marketing to our database. Stallholders may advertise the market themselves in any form they wish, and we encouraged them to do so. The more that we can advertise collaboratively the more successful the fair will be.